



Gale A. Brewer
MANHATTAN BOROUGH PRESIDENT
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Helen Rosenthal
Council Member, 6th District



BAiP's FRESH FOOD FOR SENIORS 2018 FOOD BAG PROGRAM

Sponsored by the Offices of Manhattan Borough President Gale A. Brewer and New York City Council Member Helen Rosenthal

FREQUENTLY ASKED QUESTIONS

1. What is the Fresh Food for Seniors program?

Fresh Food for Seniors program was launched in 2012 within then-Council Member Brewer's *Grow Green, Age Well* Initiative to provide older adults with affordable, fresh produce grown on local farms. Brewer and Rosenthal are proud to expand the program, one of the first in the borough to offer local fresh food to seniors as well as the attendants who accompany them to their programs, throughout the Upper West Side.

2. How much does the food bag program cost?

Each food bag costs only \$8. Cash only please.

3. Are EBT's, credit cards, debit cards, and checks accepted?

CASH ONLY. You will receive a receipt.

4. When do I pay?

You pay \$8 when you order.

5. Do I need to pay for more than one delivery at a time?

No, unlike other food bag programs, the Fresh Food for Seniors food bag program requires only one order at a time.

6. Will I need proof of purchase to pick up my food?

Yes, bring the receipt you received when you paid for your order. If your order was taken under special circumstances, you will be able to sign the distribution sheet to indicate you are receiving the food bag you ordered.

7. How much food will I receive?

Each bag will contain 5-6 varieties of produce, depending on what is in season, such as tomatoes, spinach, corn, carrots, apples, squash, peaches, and more.

8. When do I place my order and when is the food delivered?

The fresh produce is ordered and delivered within a two-week period. You sign up on Wednesday (see schedule below) and receive your food generally two weeks later. TWO EXCEPTIONS: the first bag will be picked up one week after the order and the second bag three weeks after the order. All orders and deliveries will take place at 306 W. 102nd St., courtesy of the kind cooperation of The Addiction Institute (St. Luke's House).

9. What are the exact dates of the orders?

The BAiP Fresh Food for Seniors schedule is shown below. If you don't live in the BAiP neighborhood (W. 96th St. to W. 110th St. and Riverside Dr. to Central Park West), you may place orders and pick up bags at Goddard Riverside Senior Center at 593 Columbus Ave. (check with them at 212-873-6600 for their schedule).

Orders must be placed on:	For Delivery Date
Wednesday, June 20	Wednesday, June 27
Wednesday, June 27	Wednesday, July 18
Wednesday, July 18	Wednesday, August 1
Wednesday, August 1	Wednesday, August 15
Wednesday, August 15	Wednesday, August 29
Wednesday, August 29	Wednesday, September 12
Wednesday, September 12	Wednesday, September 26
Wednesday, September 26	Wednesday, October 10
Wednesday, October 10	Wednesday, October 24
Wednesday, October 24	Wednesday, November 7
Wednesday, November 7	Wednesday, November 21

10. Where is the produce grown?

All the produce is locally grown and purchased in partnership from GrowNYC from a variety of New York and New Jersey farms, including: Dagele Brothers Produce, a Black Dirt farmer whose Orange County lettuces are the best around; Mead Orchards, a 180 acre family owned orchard located in the Hudson Valley that grows over 40 varieties of apples; Davenport Farms, known for their sweet corn and peppers; and Reeves Farms, a proud member of Pride of New York, dedicated to producing nutritious berries and vegetables using sustainable farming practices.

11. How will I know how to store and prepare the food?

Each bag will contain a guide outlining the contents of the bag, storage tips and basic recipes requiring little preparation.

Please reach out to David L. Reich, BAiP's Fresh Food for Seniors coordinator, at freshfood@bloominplace.org (212-842-8831, ext. 20) or Marisa Maack of Council Member Helen Rosenthal's office at mmaack@council.nyc.gov or 212-873-0282 with any questions.